

Farming press release

July 2009

MILK FEVER PACK: A revolutionary innovation in Milk Fever !

Forum Animal Health is launching a new veterinary protocol designed for transition cows to help avoid milk fever relapses: the new FORUM MILK FEVER PACK.

The new FORUM MILK FEVER PACK provides a continuous and complete supply of readily available oral calcium to avoid relapses which also gives the cow extra support until her system is back in control. Unlike intravenous calcium, oral calcium will not suppress parathyroid hormone (PTH) release and therefore will not turn off the cow's natural mechanism to regulate blood calcium levels.



Each pack contains one sachet of Agger's® Fresh Cow which supplies essential calcium, energy and rehydrates the cow; and two tubes of new Botonic® Calcium which create a mild metabolic acidosis to enable the cow to mobilise calcium efficiently.

The MILK FEVER PACK from Forum Animal Health has been developed in close collaboration with a leading veterinary nutritionist to be included in your herd health plan and bring milk fever under better control.

Ask your vet about the new MILK FEVER PACK.



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Further information is available from Audrey Frayssines on 01737 857784 or audrey.frayssines@forumgroup.co.uk.